

Observed Customer Standing Behaviours and Seat Preferences on Board Subway Cars in New York City

Aaron Berkovich, Brian Levine, Alla Reddy
Operations Planning, New York City Transit Authority

Alex Lu
Metro-North Railroad

Presented at the 92nd Annual Meeting
of the Transportation Research Board
Washington, D.C. (2013)



Notice: Opinions expressed in this presentation are those of the authors and do not necessarily reflect the official policy or position of the Metropolitan Transportation Authority, Metro-North Railroad, or New York City Transit Authority.



Diverse Seating Layouts in Subways



U.S. Subway Systems

- New York City
 - Mainly longitudinal seating
 - All cars built after 2000 are longitudinal
 - Except extra large (75') cars
- Chicago
 - Traditionally followed other cities
 - New 5000-series has modified longitudinal layout
 - Older cars retrofitted
- Other U.S. Cities
 - Mostly transverse seating (similar to commuter rail cars)
 - Longitudinal seats near doors

New York



Chicago

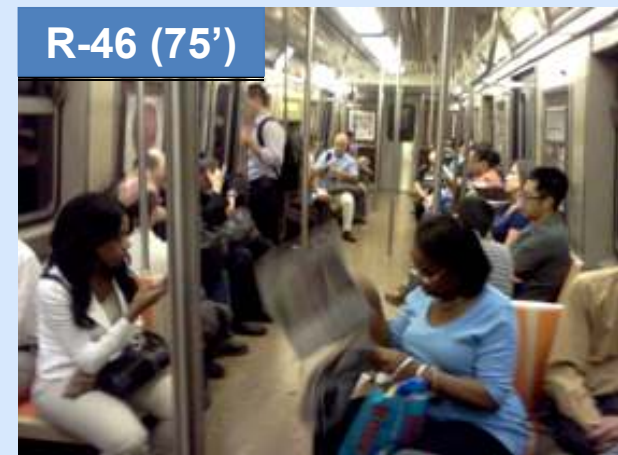


Atlanta



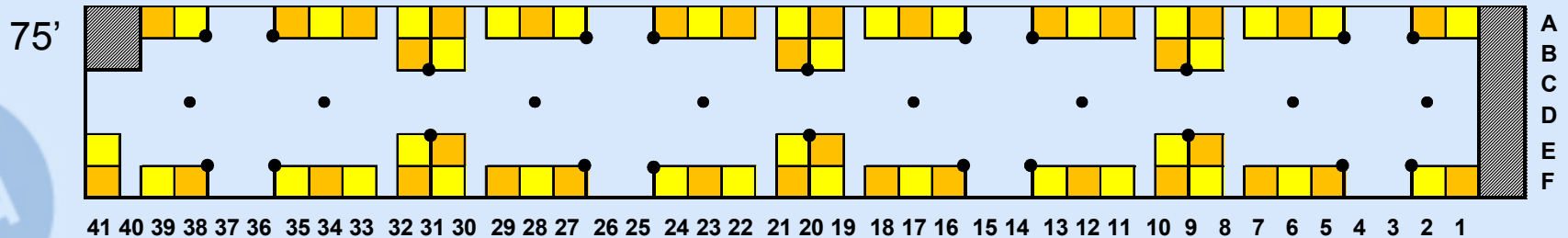
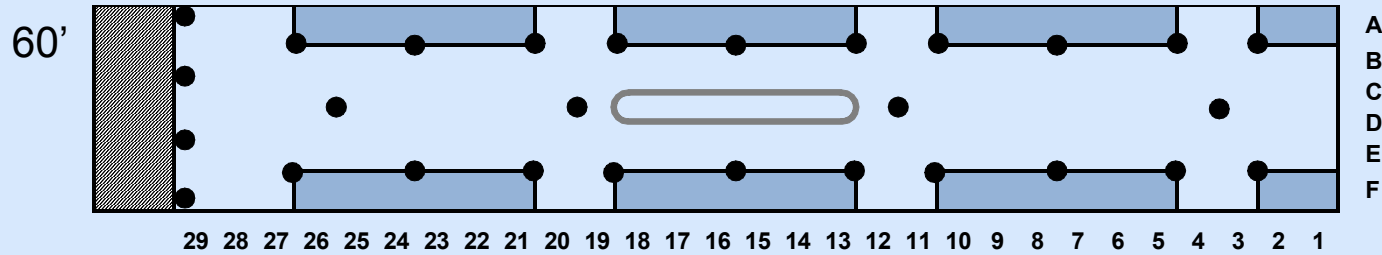
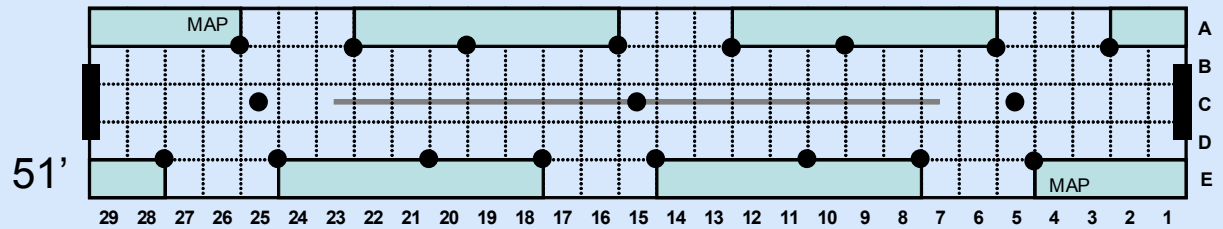
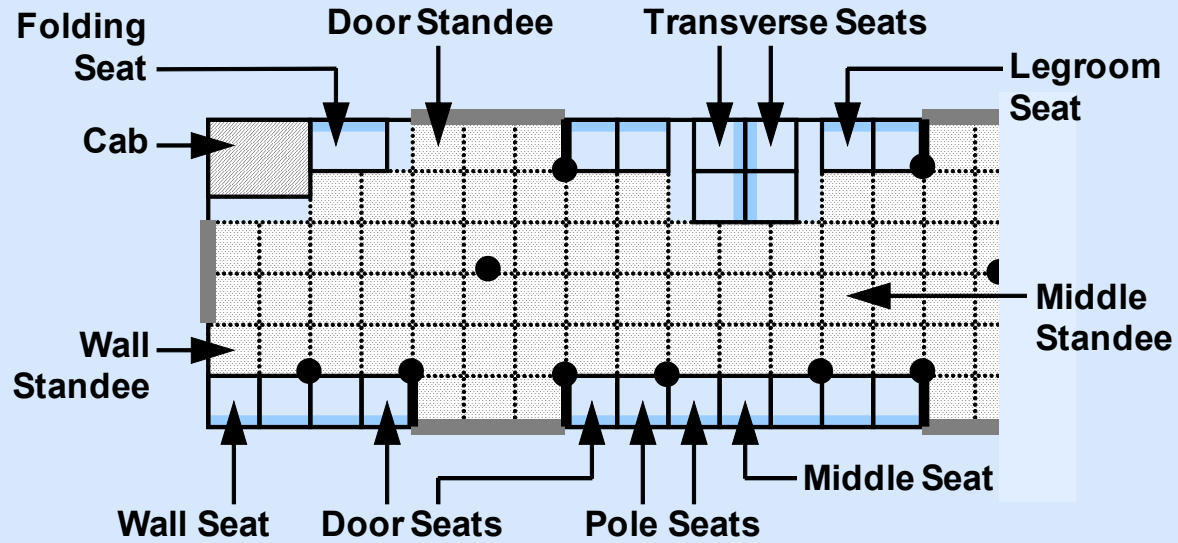
New York City Fleet

- Asymmetric door arrangement
 - System's oldest fleet (R-32)
 - Recently retired fleet from 1960s
 - Half of numbered-line fleet (non-cab R-142/R-142A)
 - Concept is largely unique to NYC
- Symmetric door arrangement
 - Majority of current NYC cars
 - Prevalent elsewhere in the world
- Combination of transverse and longitudinal seats
 - Only on 75-foot-long cars
 - Only 40% of seats are transverse



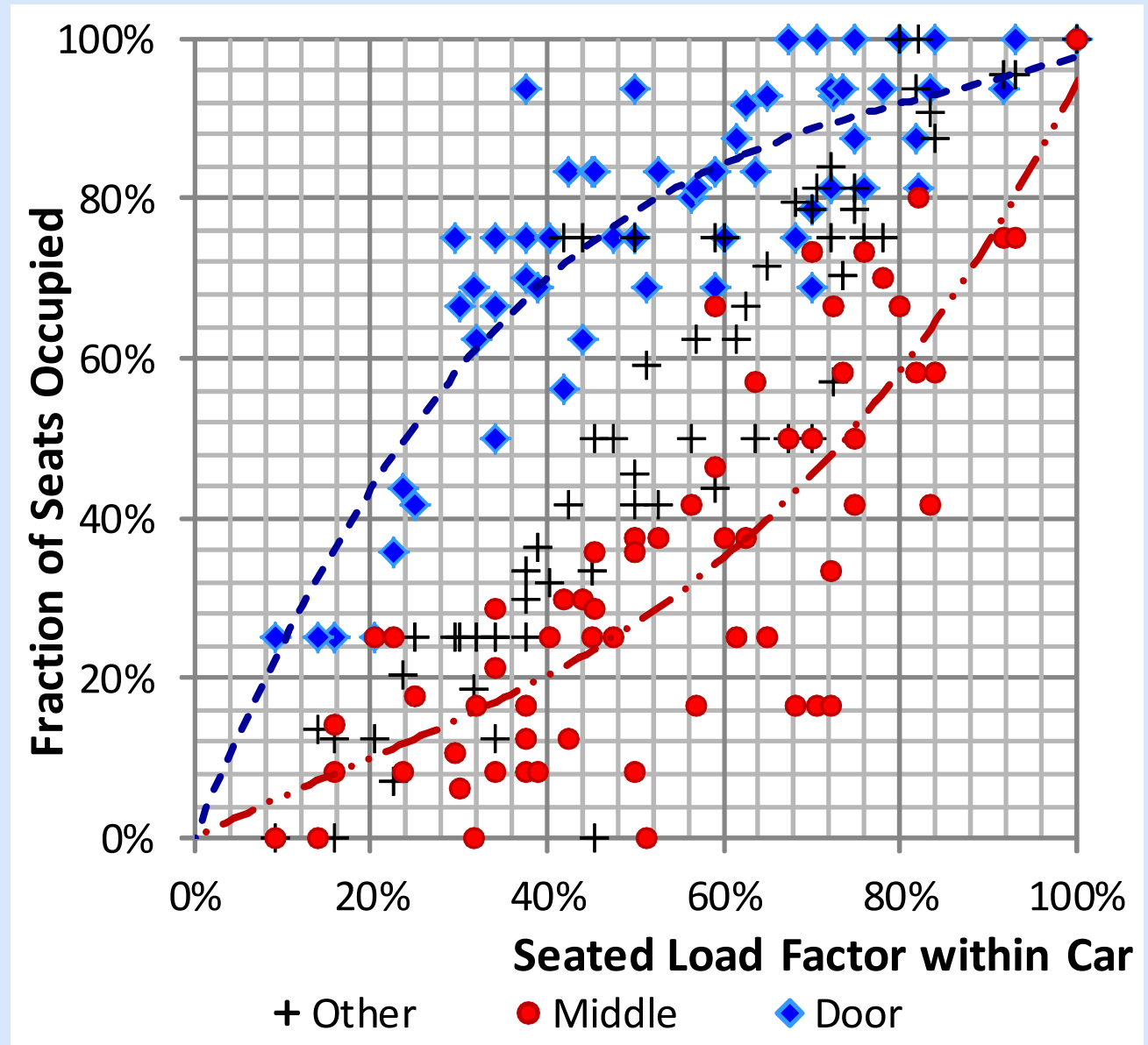
Study Methodology

- Over 60 samples recorded
- Each sample is one car traveling non-stop between two adjacent stations
- Customers classified by gender and age group



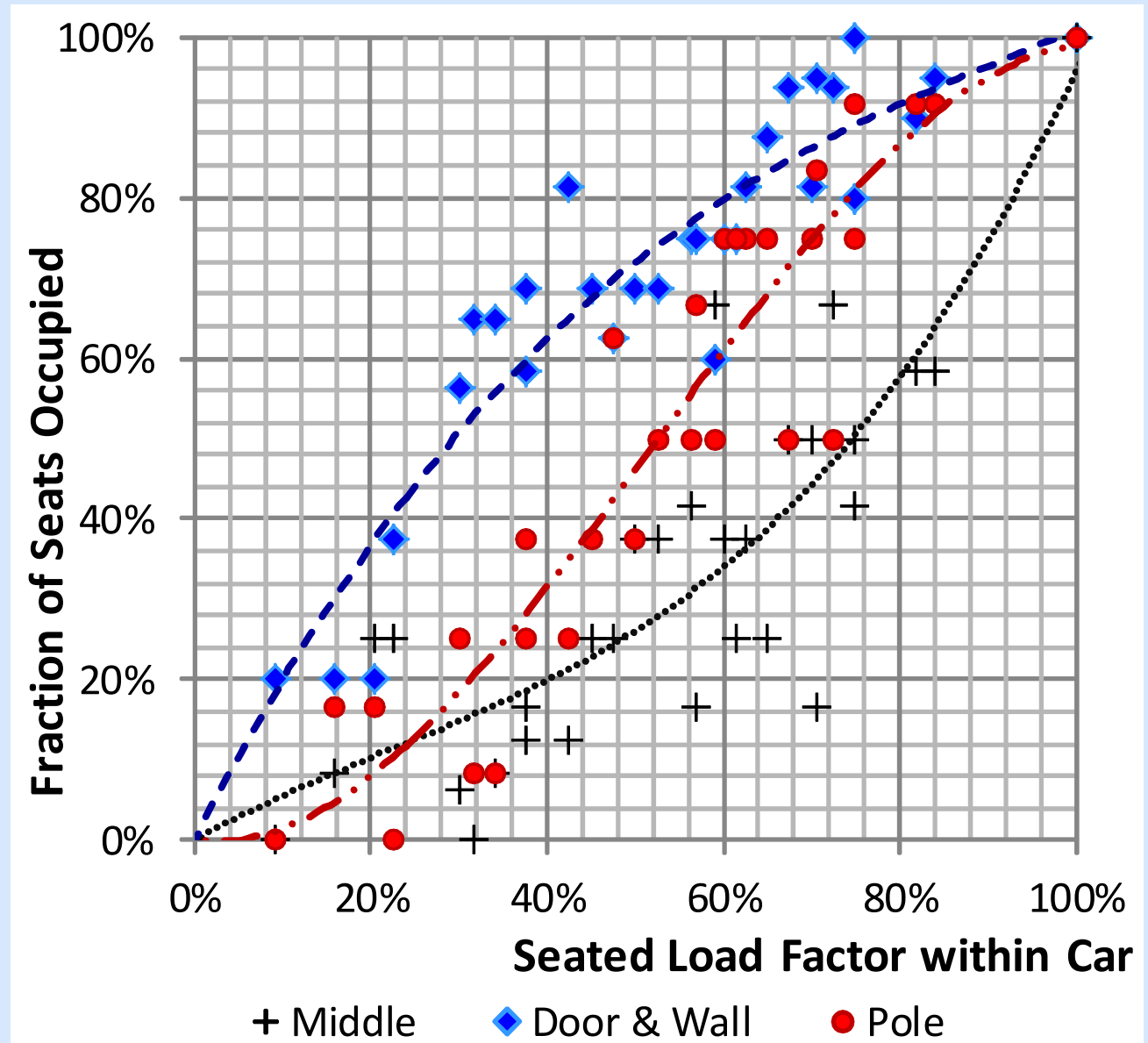
Probability Snapshots: Seating

Door,
Middle,
Other



Probability Snapshots: Seating

Door/Wall,
Middle,
Pole

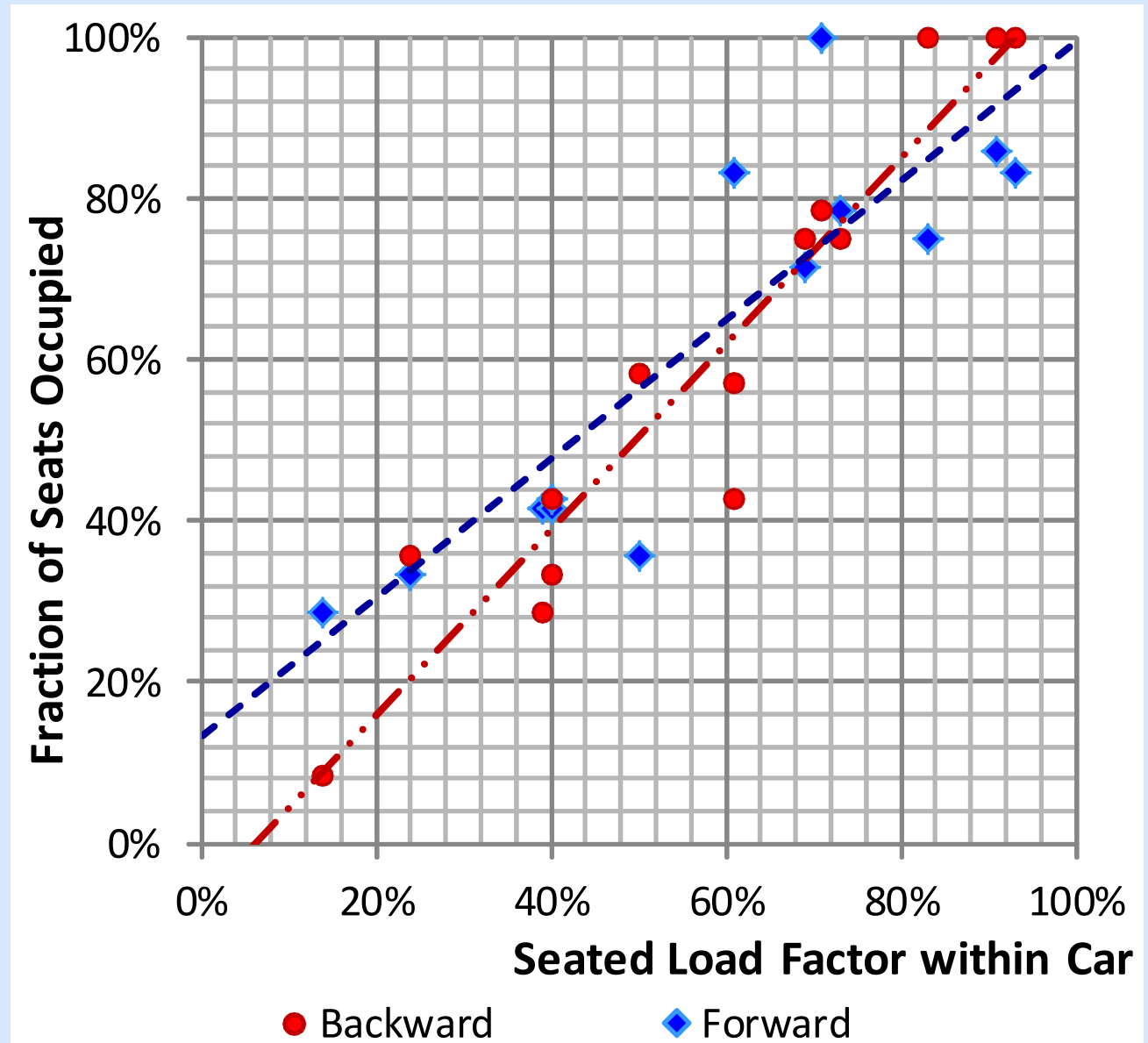


Probability Snapshots: Seating

Forward,
Backward*

(75' cars)

* Data collected is not sufficient to make a definitive conclusion. Further study is recommended.

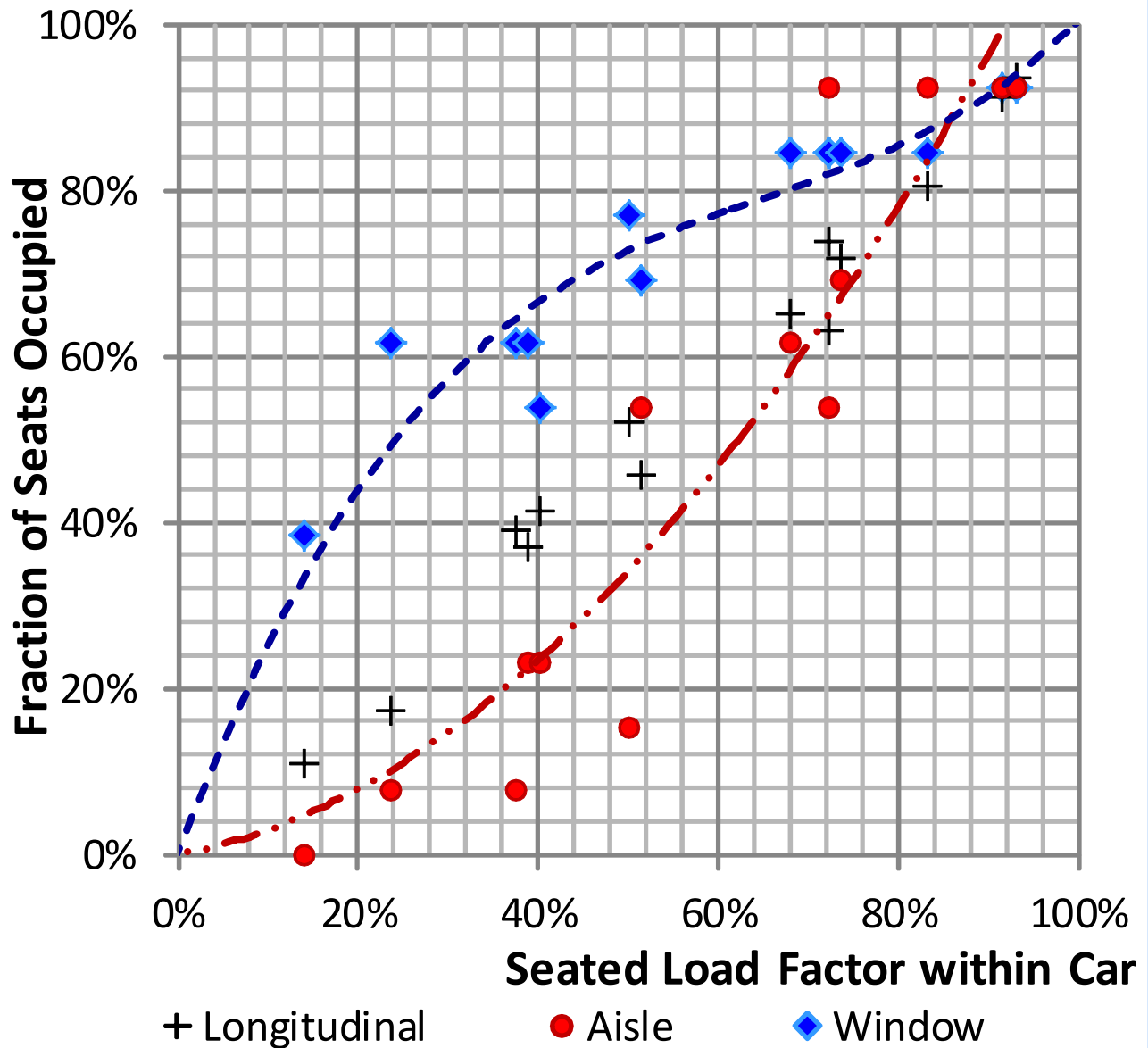


Probability Snapshots: Seating

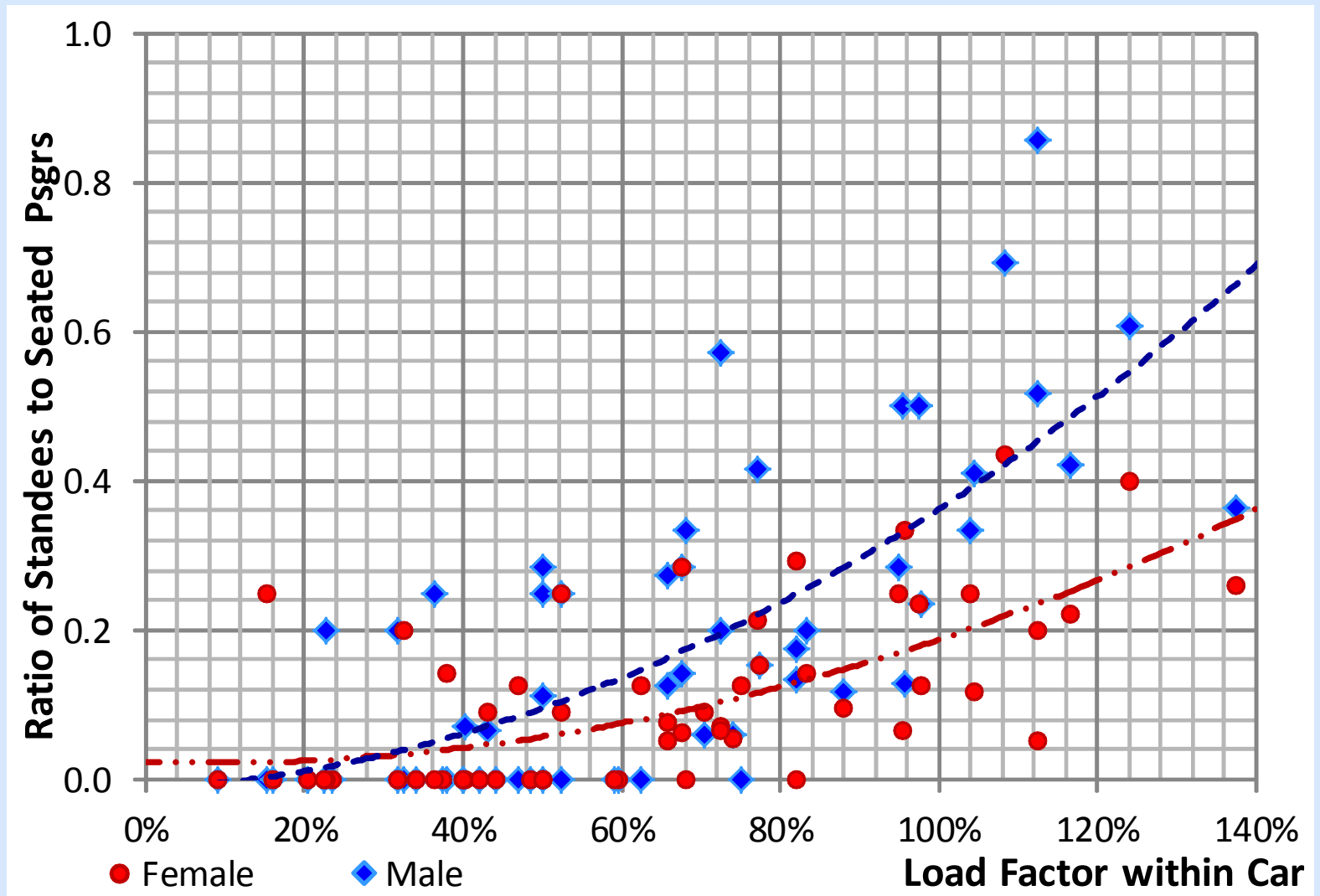
Window,
Aisle,
Longitudinal

(75' cars)

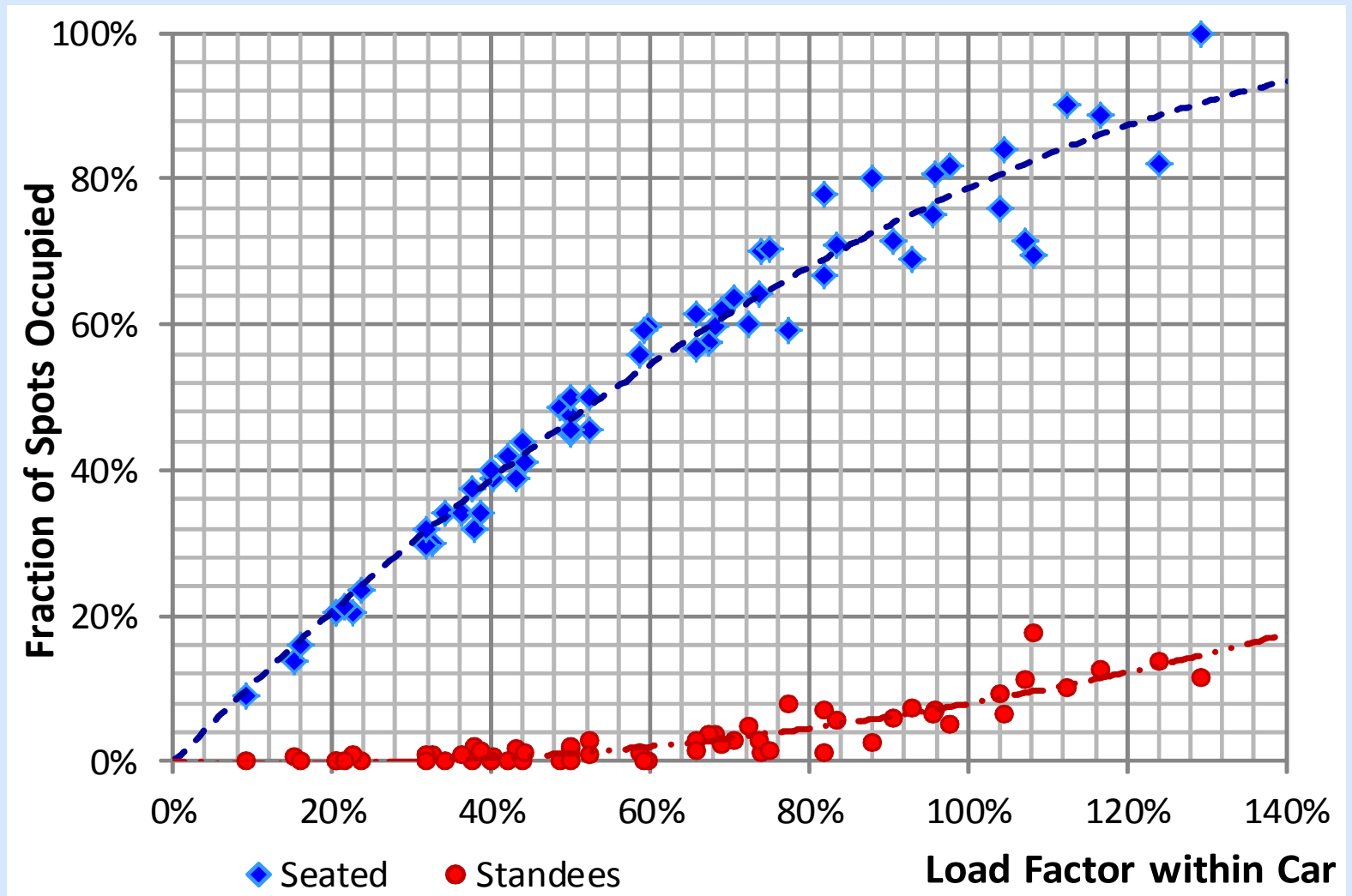
* Data collected is not sufficient to make a definitive conclusion. Further study is recommended.



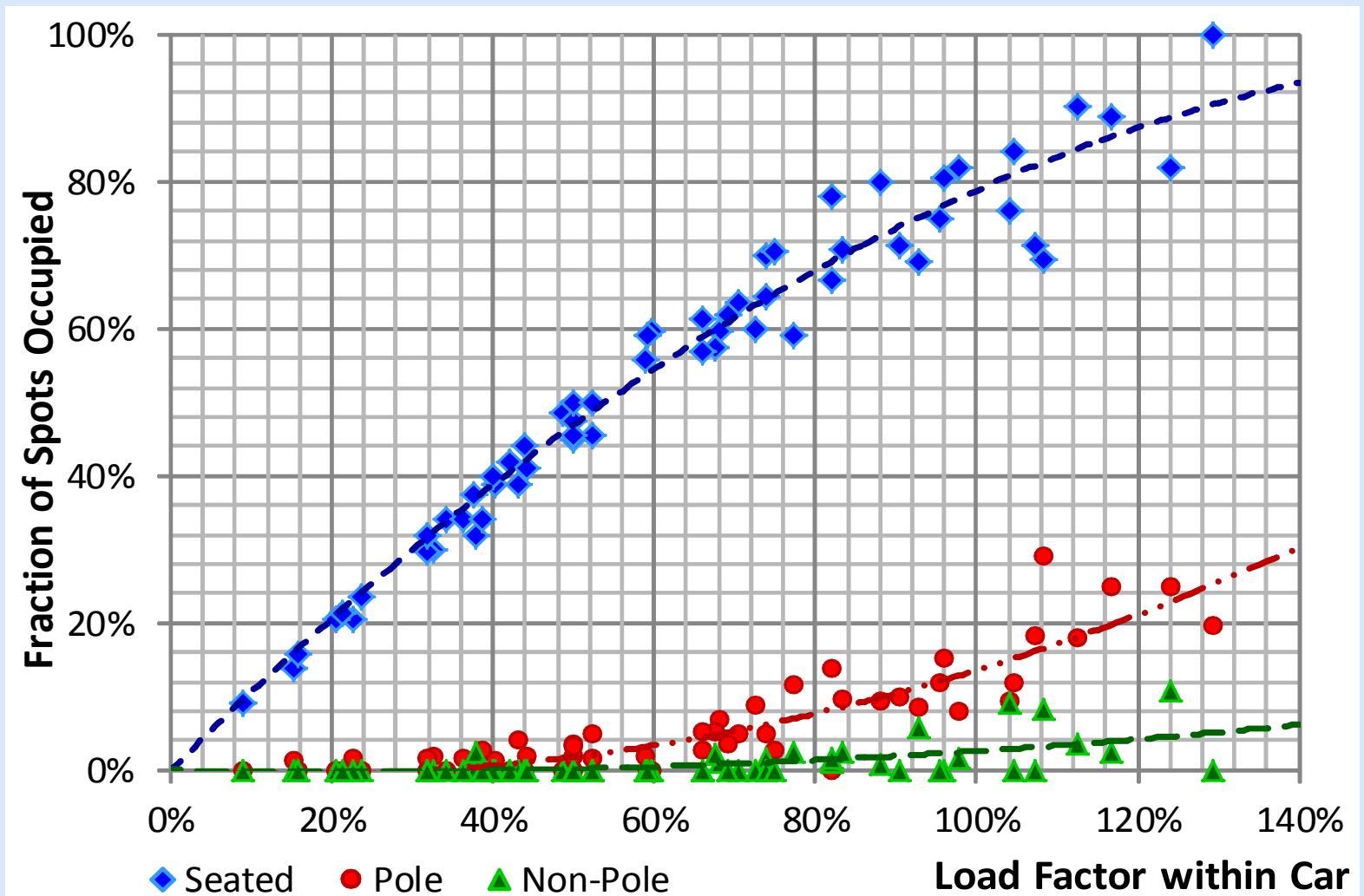
Gender Ratio, Standees to Seated: Male versus Female



Probability Snapshots: Seated versus Standees

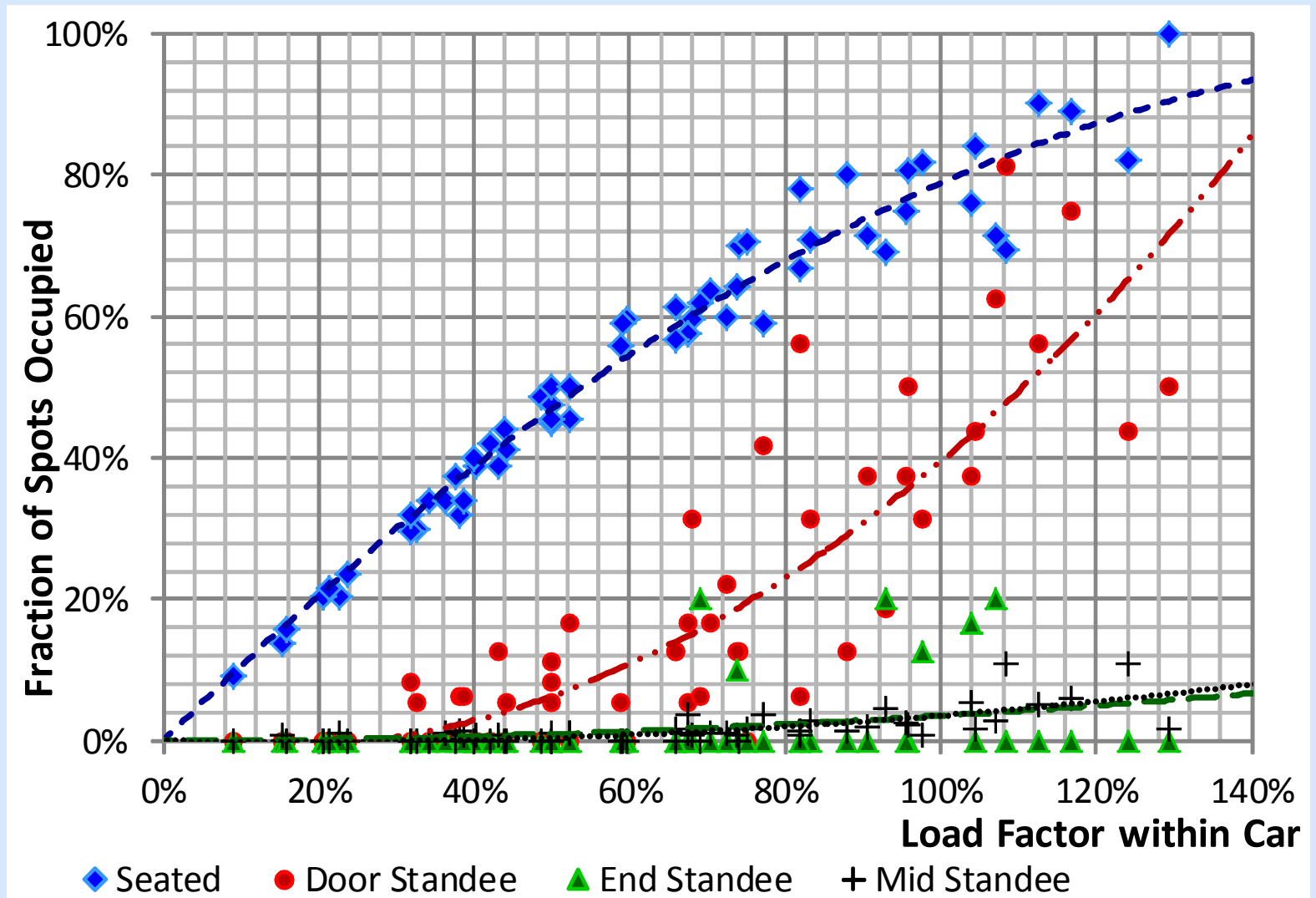


Probability Snapshots: Pole versus No Pole

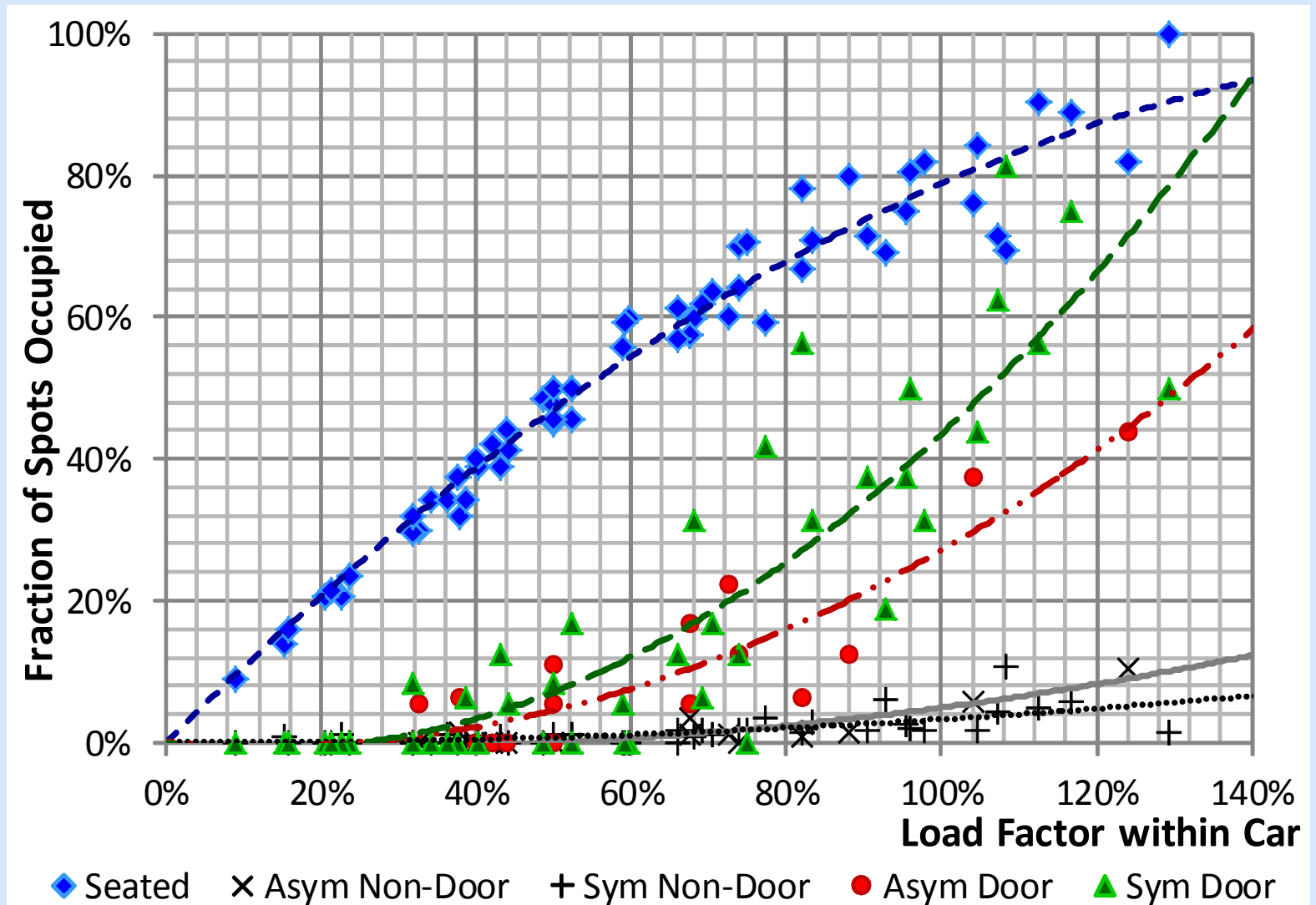


Probability Snapshots: Standees

Door, End, and Middle



Probability Snapshots: Doors in Symmetrical versus Asymmetrical



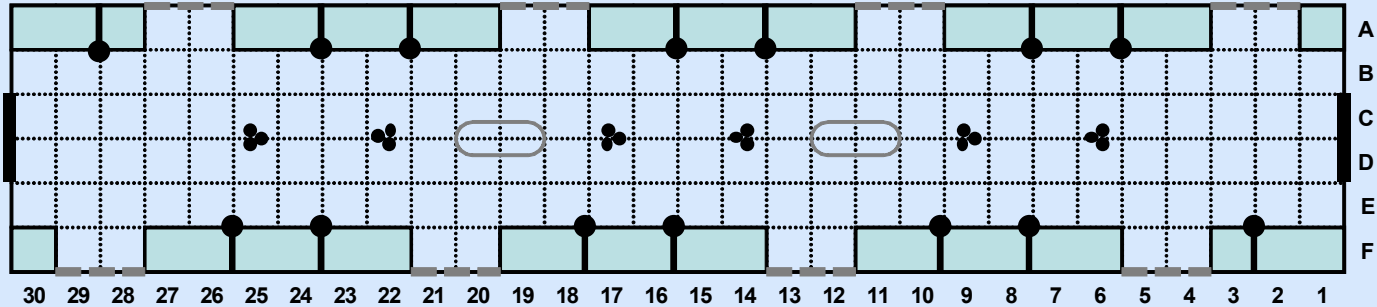
Conclusions: New York

- Preference for seats next to doors
- No real preference for seats adjacent to stanchions
- Disdain for spots between two seats
- Window transverse seats are preferred where available, regardless of travel direction*
- Standees crowd door areas, especially with symmetric doors
- Standees prefer spots where they can hold on to vertical poles

* Data collected is not sufficient to make a definitive conclusion regarding forward- vs. backward-facing seat preference. Further study is recommended.



Talking About Car Design...



- Longitudinal seats maximize overall car capacity
- Transverse seats provide customer-preferred windows
- 2+2, even 2+1 transverse seats should be avoided in urban areas (aisle seats create blocking and circulation problems)
- Partition on long benches avoids appearance of “middle” seat, and discourages lying down
- Because poles attract standees, they should be moved away from doors, to reduce congestion
- Customers tend to especially crowd symmetric door areas, so asymmetric arrangement could reduce crowding by the doors.
- Areas that become crowded during crush load should have overhead supports

Open Research Questions

- In subway cars, how does the ratio of transverse/longitudinal seats relate to ridership, crowding, and station spacing?
- Should seats be homogenous or should options be provided within a train or even a single car?
- Stated preference surveys could determine perceptions; customers could rank renderings
- Individual hardware items (e.g. poles) could be tested in existing cars to determine effects
- On commuter trains, what is a good ratio of airline-style versus booth seating?
- In cars with fixed forward- and backward-facing seats, should seats face towards door or away?



Acknowledgements

The authors would like to thank all those who facilitated or supported our research:

Svetlana Rudenko

Tatiana Lipsman

David J. Greenberger

Glenn Lunden

Alex Cohen

Ted Wang

Peter Cafiero

Frederic Nangle

David Fogel

John Kennard

*Aaron Berkovich, Staff Analyst II,
System Data & Research, New York City Transit
2 Broadway, Cubicle A17.90, New York, NY 10004
(646) 252-5444*

Aaron.Berkovich@nyct.com

*Alex Lu, Metro-North Railroad
P.O. Box 406, Islip, N.Y. 11751-0406
(212) 340-2684*

lexcie@gmail.com <http://lexciestuff.net/>

*Brian Levine, Staff Analyst II,
System Data & Research, New York City Transit
2 Broadway, Office A17.90, New York, NY 10004
(646) 252-5541*

Brian.Levine@nyct.com

*Alla V. Reddy, Senior Director,
System Data & Research, Operations Planning,
New York City Transit Authority
2 Broadway, Office A17.92, New York, N.Y. 10004
(646) 252-5662*

alreddynyct@gmail.com

All photos by Aaron Berkovich unless otherwise stated.

Notice: Opinions expressed in this presentation are those of the authors and do not necessarily reflect the official policy or position of the Metropolitan Transportation Authority, Metro-North Railroad, or New York City Transit Authority.

